

EEO PUBLIC FILE REPORT

Dates: 2/1/2018-1/31/2019

Station Employment Unit - SMG Rochester, L.L.C.					
Call Sign	Fac. Id.	Community of License	Call Sign	Fac. Id	Community of License
WFKL-FM	37824	Fairport, NY	WRMM-FM	1907	Rochester, NY
WZNE-FM	6859	Brighton, NY			

Recruitment Sources			
Source	Contact	Address	Phone
ZipRecruiter	website	https://www.ziprecruiter.com/	877-252-1062
Employee Referral		28 East Main St. Suite 800, Rochester, NY 14615	585-399-5700
SUNY Brockport		350 New Campus Drive Brockport, NY 14420	585 395-2211
SUNY Geneseo	Mike Saffran	1 College Circle, Blake B 204 Geneseo, NY 14454	585-245-6009

Vacancies Filled During Period				
Position Filled	Date Filled	Source	# of Interviewee(s)	Hiree
Sales	3/12/18	ZipRecruiter	5	1
		Industry Referral	1	
		Employee Referral	1	
		SUNY Brockport	1	
		Total: 8		1
Assistant Traffic Dir.	1/3/19	Employee Referral	3	1
		Internal	1	
		SUNY Geneseo	1	
		Total: 5		1

Menu Options			
Date	Menu Number	Total	Description
3/7/18	1	.25	SUNY Brockport Job Fair
Spring '18	10	.25	SUNY Geneseo Class Project participation
10/16/18	10	.25	Station Tour with Harley School about careers in broadcasting
11/3/18	10	.25	Station Tour with SUNY Geneseo about careers in broadcasting
Ongoing	5	1	Internship Program
Ongoing	8	1	Training Program
Ongoing	9	1	Mentoring Program
Total Menu Options Completed: 4			